

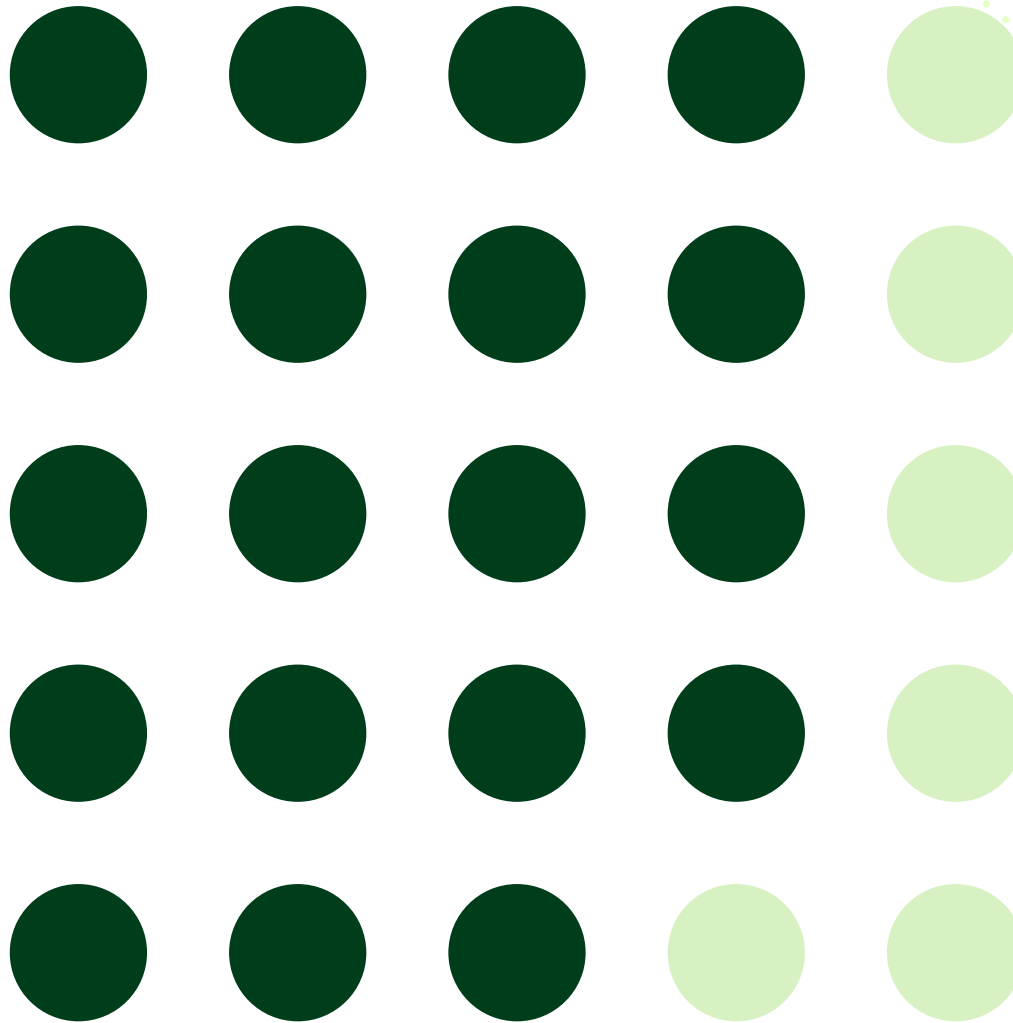


# How Do **Investors** Use ESG Ratings?

Webinar Recap

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# 19 out of 25

sustainable institutional investors  
use ESG ratings to make their  
investment decisions.





# A+ ESG Ratings Preferred by 85% of Institutional Investors

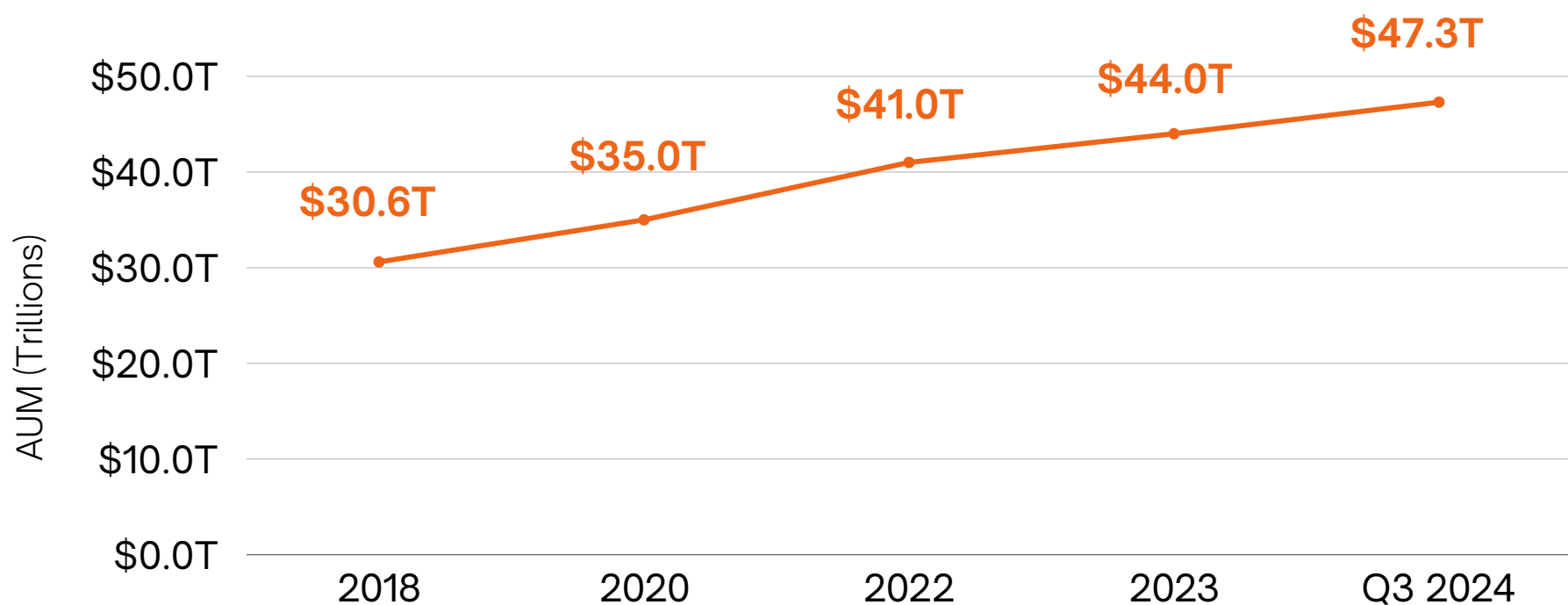
**Fruit** developed a way to see how stringently ESG ratings were being applied in the portfolio construction phase for these large ESG investors, and what we found was that:

“most of their portfolios included **companies rated A or above**, with half of their portfolios allocated to **AA or AAA** rated companies.”



# Will Trump Shake Up ESG Investing?

Probably not -



During Trump's 1st administration, **ESG funds grew**, and new multi-billion dollar sustainable funds were created.

None of these large funds changed their investment philosophy or methodology in any significant way.



# Fruit Knows The Path to **Better** ESG Ratings

Our team of consultants and advisors bring **80+ years of experience in ESG**, and have helped hundreds of companies improve their ratings.

**Want a slice of the trillion dollar pool of sustainable capital?**

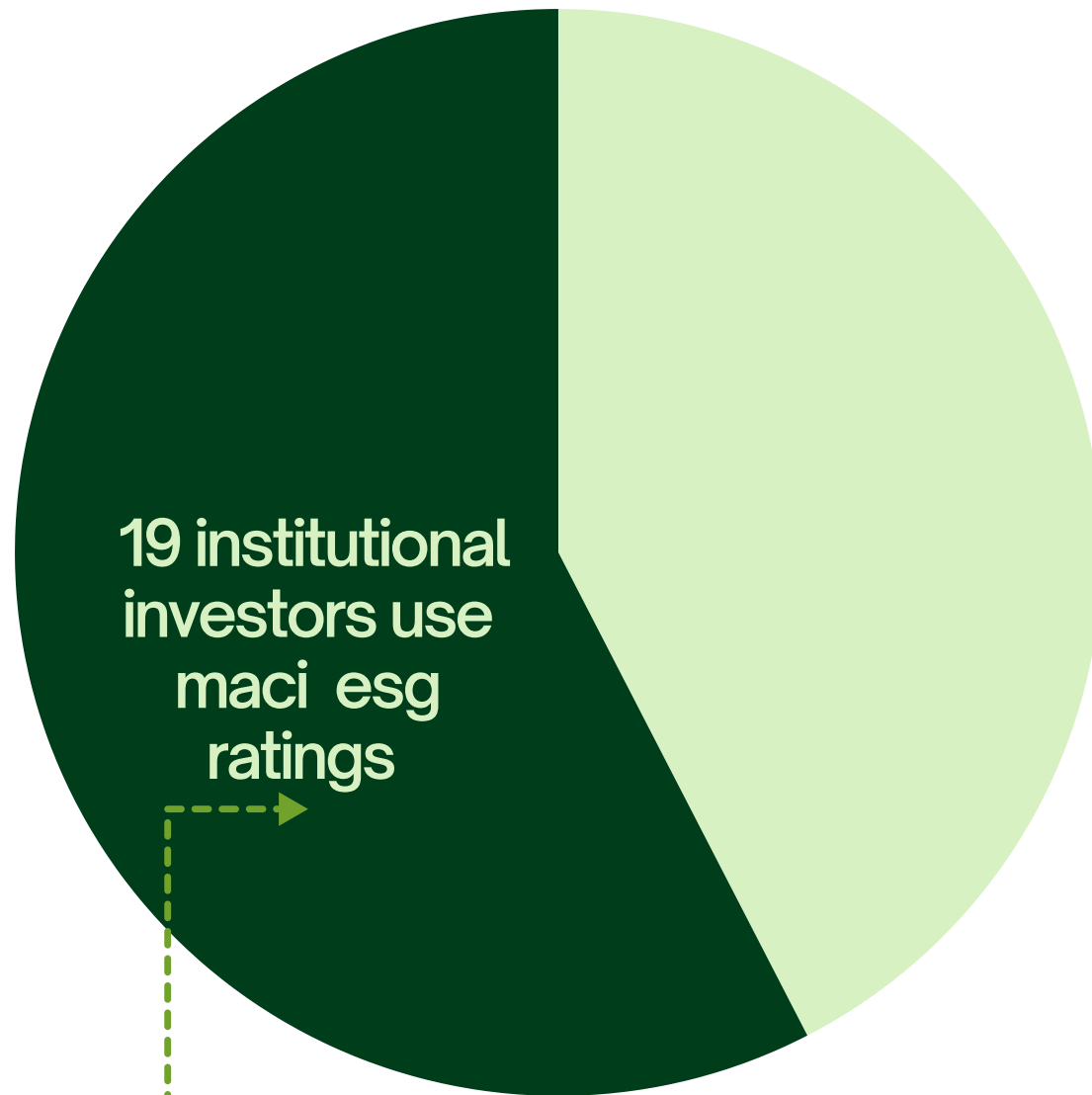
**Let Fruit show you the path....**

**Book a Call**

**fruitconsulting.com**

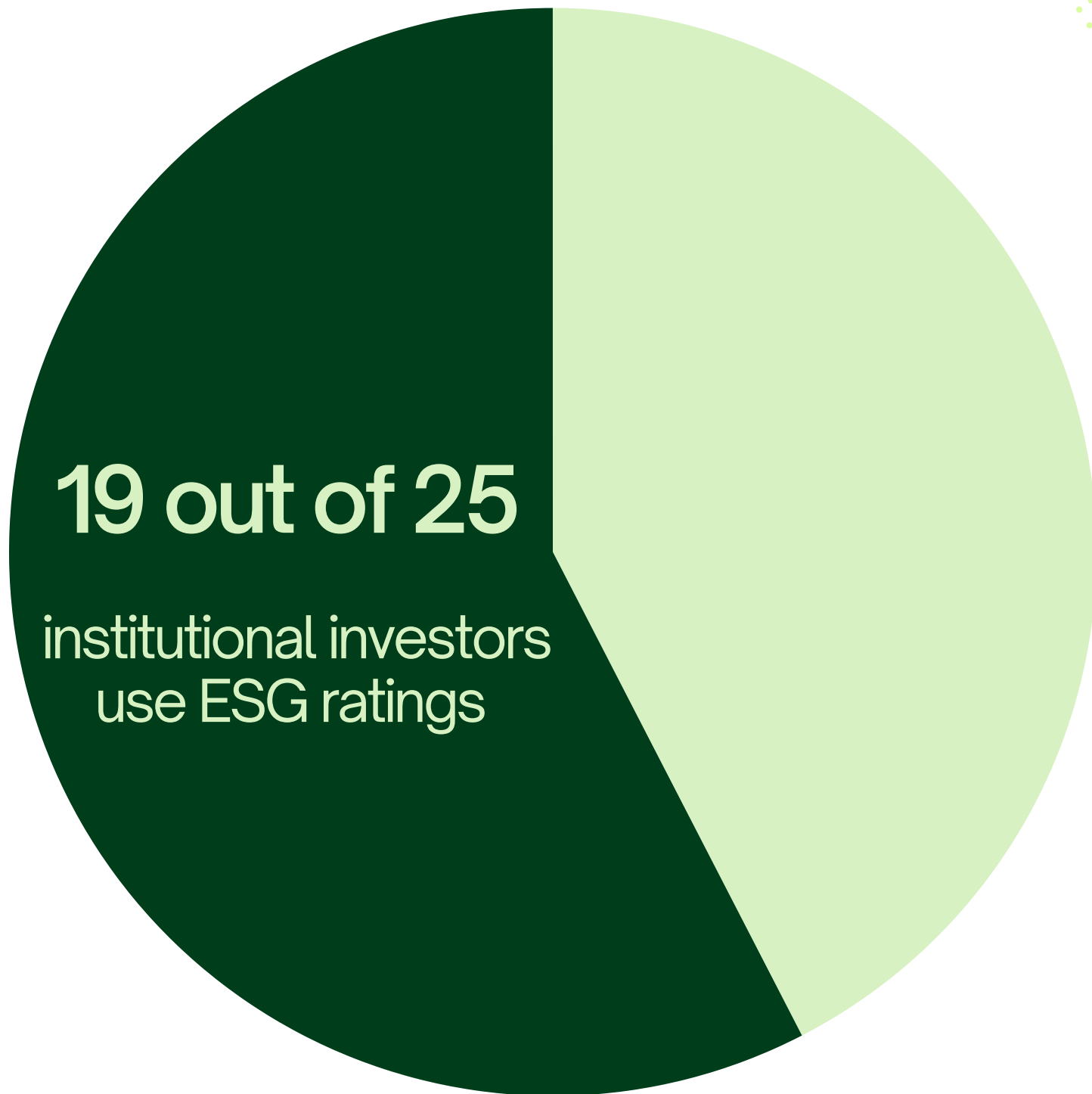
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ESG Ratings are used by **19** out of the largest **25** sustainable institutional investors to make their **investment decisions**.





ESG Ratings are used by **19** out of the largest **25** sustainable institutional investors to make their **investment decisions**.



# The Big Money in ESG Stayed the Course During Trump 1

Will Trump have a major impact on the investing behaviour of these large ESG investors?

**Probably not -**

During Trump's 1st administration, **these funds grew**, and new multi-billion dollar sustainable funds were created.

**None** of these large funds changed their investment philosophy or methodology in any significant way.

