



The **Fruit** **Path** to Better **ESG Ratings**

– Mining Industry

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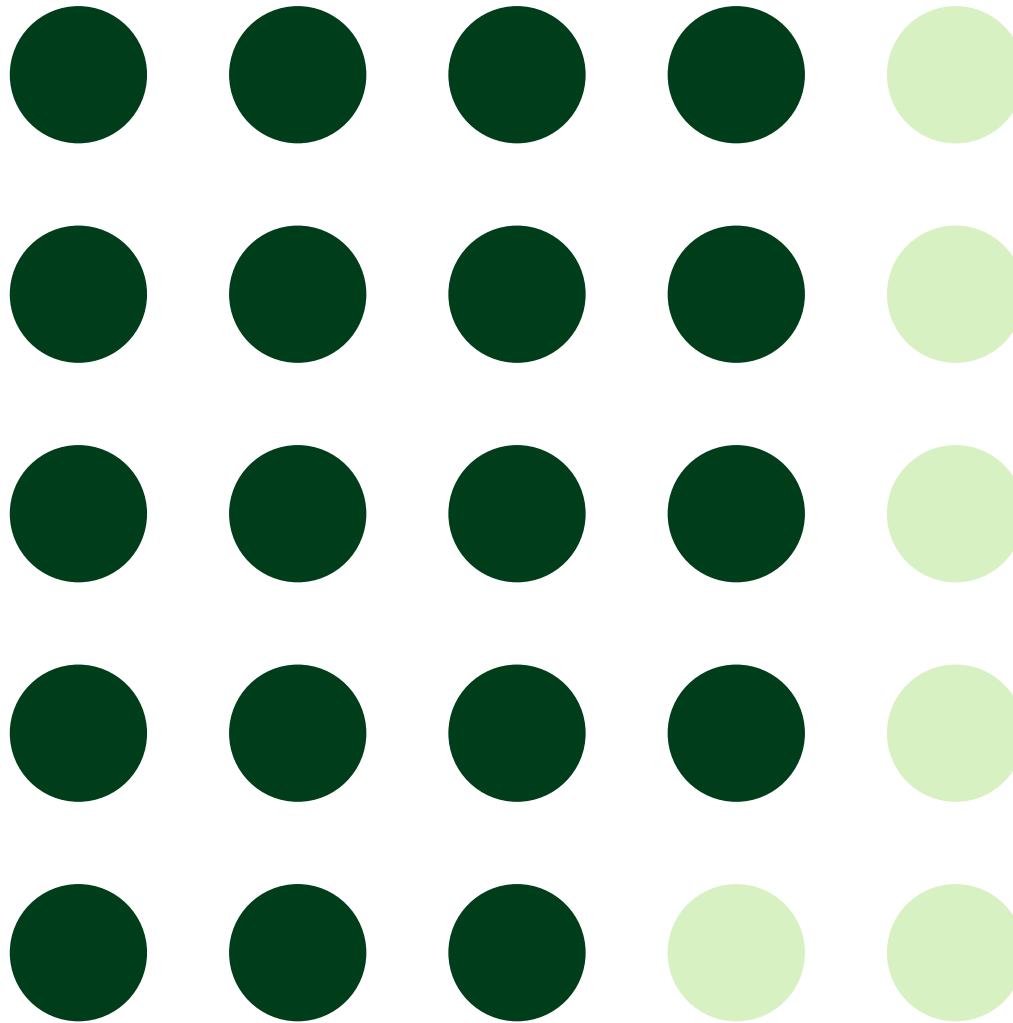
The **Experts** on ESG in Mining



Michelle McCulloch led the mining ESG ratings team at Sustainalytics for five years and has spoken at PDAC, where she'll return in 2025.



David Frazer drove ESG strategy for a \$500M fund, advised numerous mining companies on disclosures, and researched biodiversity risks in the sector.

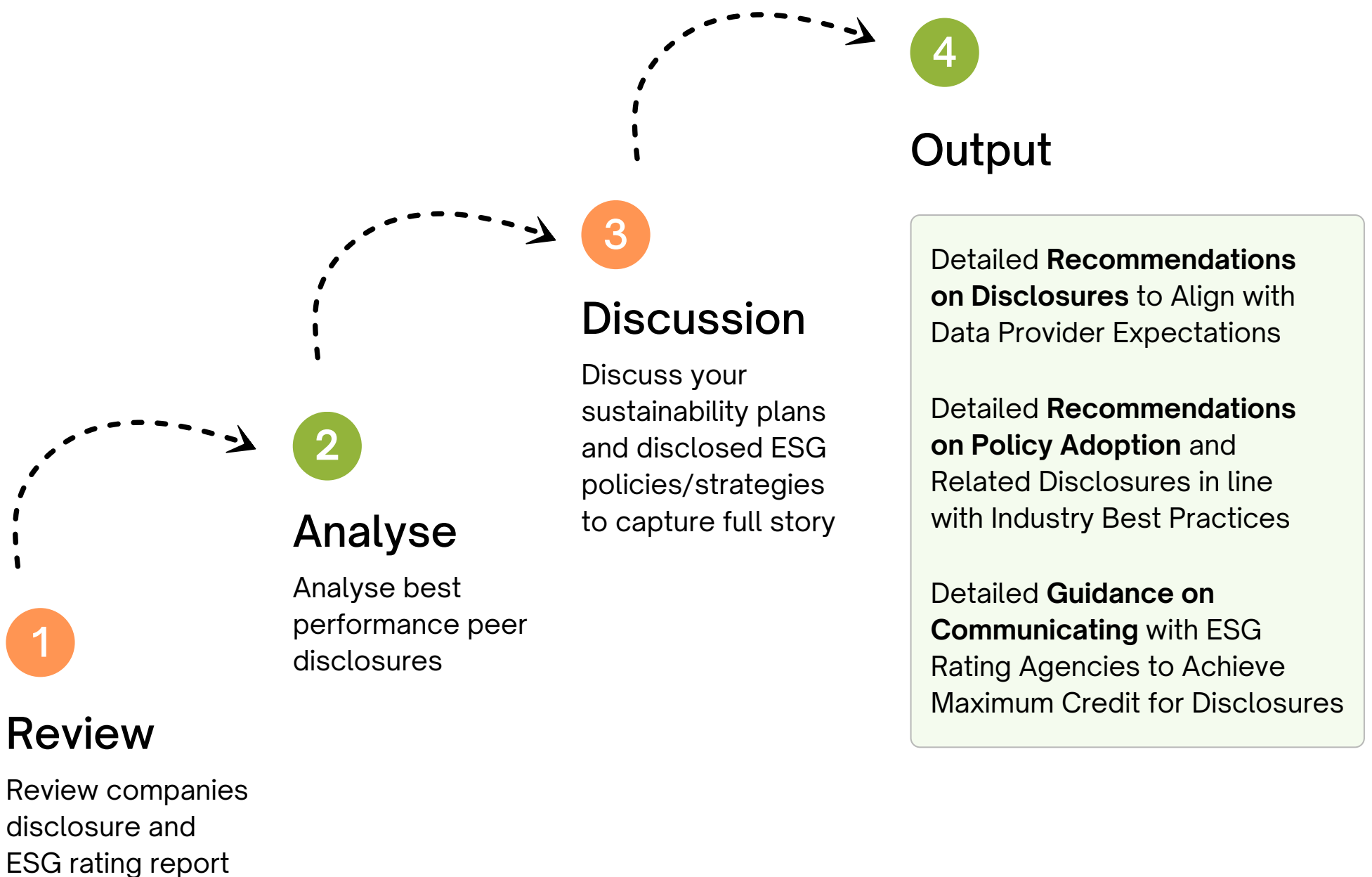


19 out of 25

sustainable institutional investors
use ESG ratings to make their
investment decisions.

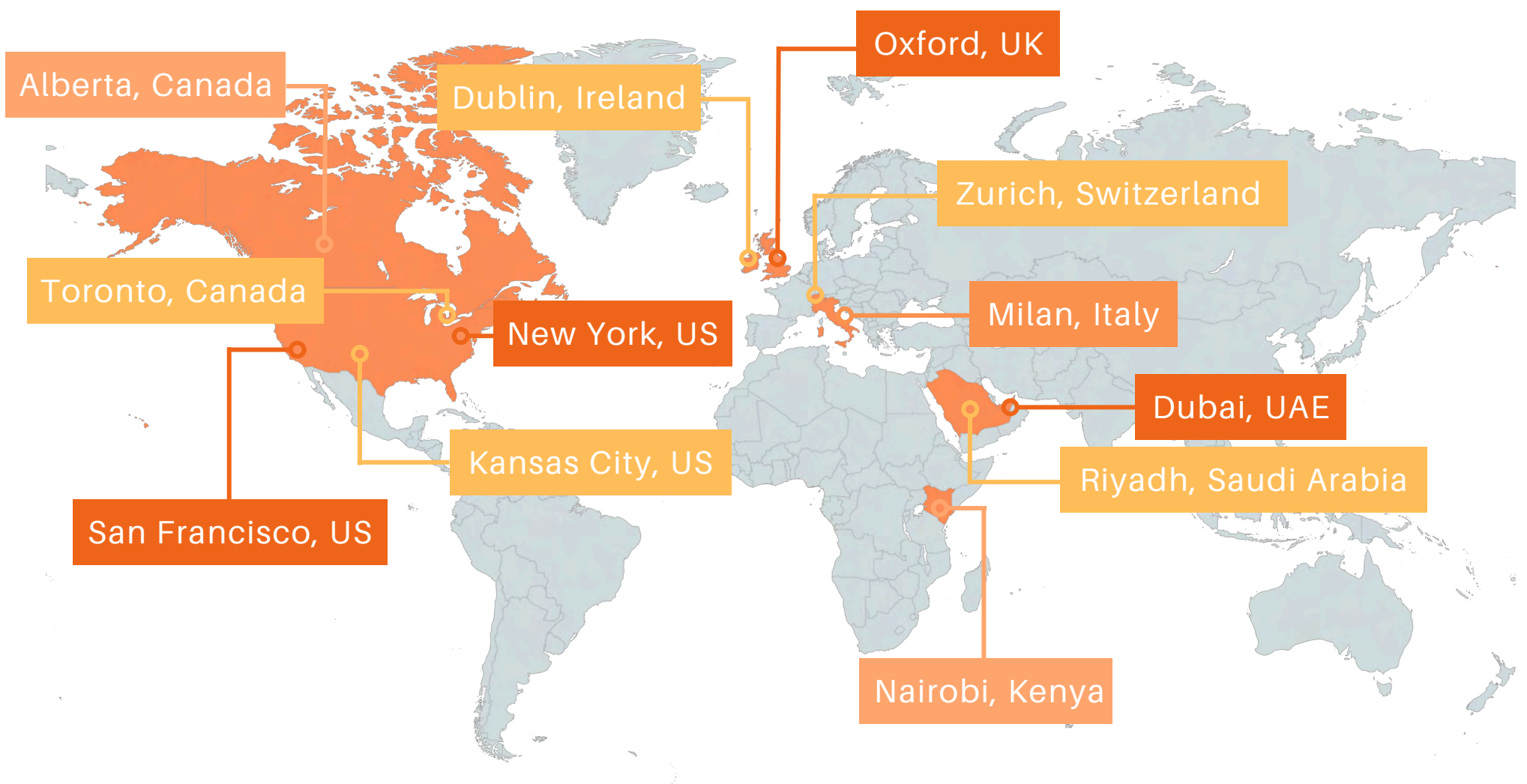
The Fruit Path

Fruit Uses a 4 Step Process to Raise Companies ESG Ratings.



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Case Study

- TD Bank



Michelle, a former leader of Sustainalytics' mining ESG ratings team, assessed ESG risks at TD Bank and will return to speak at PDAC in 2025.

At TD Bank, Michelle assessed mining projects that triggered the **Equator Principles**, evaluating them for ESG risks and compliance.

Michelle has spoken at PDAC and will be attending again from March 2nd to 5th, 2025. Schedule a time to connect with Michelle before or after the event.



Contact the **Experts** on Mining ESG Ratings **Today!**

Fruit applies **80+ years of experience in ESG ratings**, and brings a team of the original authors and revampers of ESG ratings methodologies to the table to help oil & gas companies in Canada, UK, Europe, United States, Africa, and The Middle East raise their ESG ratings.

[Book a Call](#)

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