



What is Fruuit Consulting



And Our Mission



Our Services

- Fruuit helps to **demystify the world of ESG** ratings for corporations.
- Fruuit provides **world-class expertise** on ESG disclosures to align with global best practices.
- Fruuit's CEO has raised hundreds of corporations ESG scores across every sector, and most continents.





Our Approach

With pioneers and leaders in the corporate ESG space, the Fruit team can determine **the exact steps** any company should take to raise their ESG ratings, improve their sustainability disclosures, and **outline a clear path for long-term growth.**





50+ Years of ESG Expertise

Fruuit is connected to a growing network of independent ESG professionals, who were practicing ESG before it was cool.

No matter the industry, no matter the country, no matter the language - Fruuit collaborates with experts at the forefront of their specializations to bring the right ESG skill set to every project.





What's at Risk?

- Fruit conducted an analysis of the top 20 global ESG funds and found that they have an **average ESG cut off of BBB.**
- Fruit found that almost **50% of the funds capital** was allocated to AAA or AA companies.





What's at Risk?

- Various studies show that companies with the lowest ESG scores are more likely to **experience bankruptcy and severe stock drawdowns.**
- Companies below BBB **miss out on \$3.4 trillion from sustainable funds** according to Morgan Stanley's research.





Fruit is working hard to become the world's preferred ESG consultancy for corporations and investors.

Please reach out, as we'd love to tell you about our experience, mission, and services.

Chat with us



fruitconsulting.com



david@fruitconsulting.com